



This form has been designed to guide community gardens' coordinators or practitioners to describe activities developed to inform, to raise awareness, to involve, to train, to increase quality, to increase impact, to enlarge or differentiate the target group of their community garden. EU'Go project considers all these practices as educational tools to be shared at international level.

Name of the community garden		Contact person	
CAMPAGNA AMICA NETWORK OF URBAN GARDENS		Name and surname	Telephone 3331504890
Possible short title for the tool (to be filled in at the end of the editing process)		DANIELE TAFFON	E-mail ambiente@campagnamica.it
Your personal trainer			Facebook Daniele Taffon
		Skype	
Type of tool			
Activity	Method	<input type="checkbox"/> Training	<input checked="" type="checkbox"/> Document
		Other (specify):	
It can be addressed to...		It deals with the following themes... Please, put one or more X	
All	<input checked="" type="checkbox"/> School	Intercultural dialogue	Intergenerational dialogue <input type="checkbox"/>
Children	Institution	Gender Equality	Fight against poverty
Youngsters	Social service	Sustainable Consumption <input checked="" type="checkbox"/>	Environmental education <input checked="" type="checkbox"/>
Adults	Job service	Sustainable Urbanisation <input checked="" type="checkbox"/>	Socio-professional training <input checked="" type="checkbox"/>
Women	Migrants service	Health promotion <input checked="" type="checkbox"/>	Social cohesion
Elderly	Health service	Horticultural therapy <input checked="" type="checkbox"/>	Leisure activity <input checked="" type="checkbox"/>
Other (specify) :		Other (specify) : is a service offered to all, it can deal with all the themes	
BACKGROUND A good practice is a concrete action, successfully experienced at local level with a defined target group, leading to effective results. Please describe the practice you have developed.			
CAMPAGNA AMICA has developed an Italian network of urban gardens. Those who are part of it have the possibility to ask for a personal trainer which follows and helps them during all the steps of the implementation of the garden. The trainers are farmers associated to Coldiretti, technicians (agronomists) or retired people that were associated to Coldiretti. The service requires a payment of 50€ for each visit, otherwise the trainer is available on the phone or present in the Farmer Market of Campagna Amica twice a week, in these 2 latter situations people who need an advice can go in the Farmer Market and meet the farmer-trainer or call him and having, for free, the little advice they need. It is in progress also the creation of a network of nursery enterprises that could offer technical tools for the garden to a good price. The Coldiretti has developed the service in almost all the Italian regions, the urban gardens belonging to the network are almost 100 in total; we can find private gardens as well as shared garden.			
MISSION Which is the main mission of the practice you have developed? Please, put one or more X			
Inform	<input checked="" type="checkbox"/>	Raise awareness	<input checked="" type="checkbox"/>
Involve	<input checked="" type="checkbox"/>	Train	<input checked="" type="checkbox"/>
Increase quality	<input checked="" type="checkbox"/>	Increase impact	<input checked="" type="checkbox"/>
Enlarge/differentiate target group	<input checked="" type="checkbox"/>		
AIM Why do you consider it a good practice? Which is the main purpose tackled in a community garden?			
To have a personal trainer allows the creation of more solid urban gardens realities from a technical point of view. On the other hand the trainer develops his own network of gardeners and he is recognized as an expert. Also, the service is a real work with which the trainer can earn money for him.			
OUTCOMES Which are the concrete results that can be considered transferable out of the context where the tool has been developed and experimented?			
After only 6 months from the beginning of the service the requests were multiplied, proving that there is a real need for a personal trainer, especially for people who start gardening for the first time. People that have already used the service continue to call the personal trainer for advices and suggestions. The service is regarded as very useful also because of the possibility to meet the personal trainer or call him for little problems. In this way good relationships are built between the gardeners and the trainer. Moreover this kind of service can become a real work for the trainer that can add an income for himself.			
STEP BY STEP Please, describe how to put in practice, guiding with clear instruction and materials needed someone that would like to experiment your tool in a local community garden around Europe			



1. To identify farmers or technicians willing to become personal trainers and nursery that can offer to good prices technical tools for gardening.
2. To create a demonstrative urban garden where people can become curious about the practice of urban gardening and advertise the service.
3. To organize the human resources compared to the territory extension and the number of adherents.
4. To start a campaign using all possible means of communication informing people about the urban gardens.
5. To develop and support a network of urban gardens with rules to follow (such as biological cultivation, sustainable behavior, etc.)
6. To create a clear procedure for being part of the network

THE INTERVENTION OF THE TRAINER:

To establish 4 modules of intervention

1. Preparation of the garden (soil, plants, seeds..)
2. Control of the half-growing of the plants
3. Help in the harvest
4. Extra-module for extra interventions

EVALUATION Which are the elements that you normally use to evaluate the outcomes of this tool?

☺	☹	☹
Every week there is a new urban gardens that adheres to the network and asks for a trainer. The gardens are very different: from a garden in a nursing home, to one on the balcony.		To further spread the practice of urban gardening is something still difficult, especially in suburban areas.

COMPETENCES Which are the previous knowledge and skills required to put in practice this tool?

Good communication and advertising. The availability of farmers or technicians to become personal trainers.

DISCLAIMING AND DECLARATION OF HONOUR

	yes	no
I'm aware that this intellectual product will be used for the aims and objectives of EU'GO project, including sharing and free publication on internet. I authorize Pistes Solidaires and all its partners to consider this document free from rights and royalties.	x	
I authorize Pistes Solidaires and its partners participating to the EU'GO project to publish my contacts on the dedicated website, giving my availability for supporting with information people interested in experimenting an testing the tool that has been described in this document	x	

Putting an X in the previous boxes means that you are agreeing with the cited statements

